



NAWBO
NEW ORLEANS
National Association of Women Business Owners

CORPORATE PARTNER BENEFITS PACKET

www.NAWBO-NOLA.ORG



Dear Prospective Corporate Partner:

Thank you for your interest in the New Orleans chapter of the National Association of Women Business Owners Corporate Partnership program.

NAWBO-NOLA is the only organization that exclusively represents the interests of women business owners in the Greater New Orleans area. As part of our mission, we seek to build strategic alliances, coalitions and affiliations to help our members extend their reach into the business community while growing their businesses and their wealth. Through networking, interaction among peers and educational and procurement opportunities, NAWBO-NOLA recognizes the accomplishments of women entrepreneurs and addresses the issues unique to them.

Organizations partnering with NAWBO-NOLA provide funding, resources and commitment to the success of our members. Financial contributions help NAWBO-NOLA further develop its programming, services and infrastructure as well as subsidize education, diversity and procurement opportunities for members at both the local and national levels. In return, partners interact with some of Southeast Louisiana's up and coming women business owners and decision makers. Supporting us is good for *your* business. We commit to helping you achieve a worthwhile return on your investment.

We have assembled an impressive offering of events at which our partners can connect with our members. For the 2017-2018 year, we will offer:

- **Six formal educational programs – typically luncheons**
- **At least 8 teleseminars or other virtual education programs**
- **Four after-hours networking events**
- **Ongoing community updates via a 900+ email newsletter & an active social media presence**

Allow us to be the catalyst in helping your business receive the recognition you deserve for your commitment to women in your organization as well as the women-owned businesses you engage. We thank you in advance for your support.

Sincerely,

The NAWBO-NOLA Board of Directors

www.NAWBO-NOLA.ORG



WHY A CORPORATE PARTNERSHIP?

A corporate partnership with NAWBO-NOLA affords exposure and access to the ever-growing and dynamic area of women business owners.

A partnership is a two-way street. Allow us to help you promote your commitment to women, both in your organization as well as with your women business partners.

Women-Business-Owner Facts to Consider:

- We are a fiercely loyal audience that wants to buy from companies that support our community
- We are part of the fastest growing segment of today's economy
- We employ more than 13 million people
- We generate \$1.9 trillion in sales
- We are expected to generate more than half of the 9.72 million new small business jobs forecasted by 2018



NAWBO HISTORY

In 1975, a group of a dozen like-minded businesswomen in the Washington, D.C. area gathered to share information and create an atmosphere of professional community to further and strengthen their entrepreneurial interests.

That group quickly grew to become what is now known as the National Association of Women Business Owners® (NAWBO®).

Since then, NAWBO has risen to become the strong and unified voice of more than 10 million women-owned businesses across the country.

Over the past 30-plus years, NAWBO has expanded across the United States, boasting a chapter in nearly every major metropolitan area.

Through its affiliation with [Les Femmes Chefs d'Enterprises Mondiales](#) (World Association of Women Entrepreneurs), NAWBO's global reach extends to 60 countries on five continents worldwide.



NAWBO's VISION AND MISSION

We propel women entrepreneurs into economic, social and political spheres of power worldwide.

As an organization with a “customer first” philosophy, we:

- **Strengthen** the wealth-creating capacity of our members while promoting economic development within the entrepreneurial community
- **Create** innovative and effective changes in the business culture
- **Build** strategic alliances, coalitions and affiliations
- **Transform** public policy and influence opinion makers



NAWBO-NEW ORLEANS

HISTORY: The New Orleans Chapter of the National Association of Women Business Owners (NAWBO) was incorporated in Louisiana on July 18, 2001. It remains the only chapter in the state and on the Gulf Coast.

With access to nearly 1,000 women leaders, including business owners and entrepreneurs, the New Orleans chapter has refocused on rebuilding and expanding its membership following the unique challenge that was Katrina.

VISION: NAWBO-NOLA impacts, influences and propels Louisiana to be a leading state for women-owned businesses through its:

Advocacy Efforts

Economic Impact

Diversity

Influence

Power



CORPORATE PARTNER BENEFITS

| Benefits | Platinum (\$5,000) | Gold (\$2,500) | Silver (\$1,000) | Bronze (\$500) (Event Level) |
|---|-----------------------|-------------------|---------------------|------------------------------------|
| Premier logo placement on www.nawbo-nola landing page | X | | | |
| Distribution of promotional items at all events | X | | | |
| Customized public recognition program of sponsor's organizational commitment to women/small business owners (i.e. interviews, articles) | X | X | | |
| Complimentary seats at all luncheon meetings & social events [With option to buy additional seats at Member rate] | (2 Seats) | (1 Seat) | | |
| Recognize company representatives at all meetings & events | X | X | | |
| Company representative to serve as advisor to board Limit one employee per organization | X | X | | |
| One (1) year of NAWBO-NOLA membership Limit of 1 per organization | X | X | | |
| Regularly highlight company's programs & events via email & social media | X | X | X | |
| Website main page representation with linkage & sponsor acknowledgement at ALL functions | X | X | X | |
| 15-minute presentation at one (1) meeting | X | X | X | X |



2017-2018 CORPORATE PARTNERSHIP AGREEMENT

COMPANY NAME: _____

COMPANY MAILING ADDRESS: _____

YOUR COMPANY'S NAME AS YOU PREFER IT TO APPEAR IN PRINT: _____

THE INDUSTRY IN WHICH YOUR COMPANY PROVIDES SERVICES: _____

COMPANY'S WEBSITE: _____

KEY CONTACT INFORMATION

Name: _____

Title: _____

Phone: _____

Fax: _____

E-mail: _____

ALTERNATE CONTACT INFORMATION

Name: _____

Title: _____

Phone: _____

Fax: _____

E-mail: _____

| PARTNERSHIP LEVEL | | |
|-------------------|----------------|---------|
| ___ | Platinum Level | \$5,000 |
| ___ | Gold Level | \$2,500 |
| ___ | Silver Level | \$1,000 |
| ___ | Bronze Level | \$500 |

| METHOD OF PAYMENT | |
|-------------------|---|
| ___ | Enclosed is a check for \$_____ payable to NAWBO-NOLA. |
| ___ | Please e-mail invoice for \$_____ to e-mail address listed above. |
| ___ | Payment for \$_____ has already been submitted. |

REMIT PAYMENT and/or AGREEMENT FORM TO NAWBO—NOLA

Gina N. Rachel, Treasurer
1 Galleria Blvd # 2100, Metairie, LA 70001
Main Phone: 504-837-5990

SIGNATURE

DATE